

41st ANNUAL GEORGIA VETERANS DAY EVENTS  
"WHEELS UP – Honoring Military Aviation"  
Georgia Veterans Day Parade | Veterans Festival | Observance Ceremony | Freedom Ball  
Saturday, November 12, 2022



2 April 2022

Dear GVDA Sponsors and Partners,

2021 was an outstanding year for the Georgia Veterans Day Association and we could not have accomplished our mission with the support of our sponsors and partners. We were excited to have presented all four events in a live format and we could not be more pleased with the community engagement.

The Mission of the **Georgia Veterans Day Association** is to honor our Veterans and Active-Duty Military in addition to educating our fellow citizens on the service and sacrifice of our men and women who wear and have worn our Nation's uniform. We accomplish these goals by organizing and hosting our annual Veterans Day events. We are pleased to announce that the **41st Annual Georgia Veterans Day Events (Georgia Veterans Day Parade in Atlanta, Observance Ceremony at The Battery Atlanta, and Veterans Festival at The Battery Atlanta)** proudly presented by the *Georgia Veterans Day Association, Inc.*, will be held on **Saturday, November 12th**. In addition, we are excited to be back at the Oceans Ballroom of the Georgia Aquarium as we present our annual black-tie Freedom Ball that evening.

The theme for this year's events will be "Wheels Up" and honors our Military Aviation – All branches of service and every type of aircraft. Our nation is blessed to have men and women who take to the skies in support of our safety and security. From the first aircraft that took flight during WWI to the latest generation fighters protecting the skies over Europe, our pilots are the pointed spear and the caring hand when our nation calls. In service today, our military branches employ fixed-wing aircraft, rotary-wing aircraft, and drones with every variation possible. From dropping Paratroopers to dropping precision munitions and from delivering humanitarian supplies to providing vital intelligence – our pilots are the most talented and dedicated in the world.

We look forward to partnering with you to make these events possible for the Veteran community. Contributions are fully tax-deductible and will be very much appreciated this year! We cannot complete our mission without your assistance. And most importantly, every member of our association is a true volunteer – meaning that every dollar raised goes towards our events.

If you have any sponsorship questions or require any additional information, please contact our Association Secretary Cecilia Miller at 404.518.3551 or [cmiller@georgiaveteransday.org](mailto:cmiller@georgiaveteransday.org). I also encourage you to visit our website [GeorgiaVeteransDay.org](http://GeorgiaVeteransDay.org) for updates and complete event information.

We look forward to your support and favorable response!

Respectfully,

Kevin L. Miller  
President

Georgia Veterans Day Association, Inc. (GVDA, Inc.) is a 501©(3) Tax Exempt Organization IRS Letter dated July 18, 1989, registered with the State of Georgia. EIN 58-183687

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## Mission & History

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***"The Mission of the Georgia Veterans Day Association, Inc., is to honor our Veterans and Active-Duty Military in addition to educating our fellow citizens on the service and sacrifice of our men and women who wear and have worn our Nation's uniform. We accomplish these goals by hosting the annual Georgia Veterans Day Events comprising of – Veterans Day Parade, Veterans Festival, Observance Ceremony and Freedom Ball."***

Veterans Day is celebrated by our nation as a reminder of the tremendous sacrifices endured by our nation's Veterans to ensure America's freedom. Our Veterans have bravely and proudly carried the burden of defending this country by their honorable service during war and peacetime. And for that, there are no words to express our gratitude.

The events we present each year are a powerful and significant message to our Veterans and those currently serving. They reinforce our appreciation for their service and sacrifice and creates a forum where service members can share experiences in an effort to bridge the civilian to military gap. History is best learned from the mouths of those who have lived it and we encourage dialogue.

With the past two years requiring modified events and capacity limitations, we are very excited to be back to our original format. During that period of change, we have expanded our events and continue to growth to better support our mission.

The GVDA is also proud to partner with The Battery Atlanta to present these great events. The Georgia Veterans Day Parade in Atlanta, the Veterans Festival, and the Observance Ceremony will all take place at The Battery Atlanta. This exciting venue offers our attendees easy access to great parking with amazing food and shopping options after our events.

Our Freedom Ball will once again take place in the Oceans Ballroom of the Georgia Aquarium. Additional details including ticket purchase information is available on our website. With all our events taking place in Atlanta, we encourage everyone to make this your destination to honor our Veterans.

## Program Overview

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The Georgia Veterans community is about three quarters of million strong, very vibrant and has a strong sense of community. Our state and the Greater Atlanta area is a great place to live with a thriving economy and has a strong volunteer community. Georgia veterans are a strong workforce that impacts the local economy. There are numerous Veterans Organizations and affiliate groups in Georgia, and we are honored to partner with these organizations to present our annual Veterans Day events.

These annual November events makes known the names and faces of those exceptional individuals who have dedicated their lives to ensure the security of our Nation and those around the world in search of Freedom. But it also provides countless opportunities, both to those connected with the military and to those citizens who wish to show their appreciation, to interact and offer their thanks and appreciation. Students currently enrolled in military academies or JROTC groups can appear before their loved ones to be encouraged and receive praise for their dedication. Those who served (or the families of those who have served their Nation) have the opportunity to be officially recognized and thanked by fellow citizens. For those who are not connected with the military in any way have an extraordinary opportunity to be educated on the many aspects of military service and on the great diversity of those who served. For all those who participate, both in GVDA events and those who cheer them on, our annual events are an invaluable opportunity for patriotism, community spirit, camaraderie, and a simple reminder and appreciation that the personal freedoms we enjoy have been provided and safeguarded by the dedicated members of our military.



## Program Events

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### Veterans Day Parade

The Georgia Veterans Day Parade in Atlanta will pay tribute to roughly three-quarters of a million Georgia Veterans and their families. Our official 2022 theme is: "Wheels Up" honoring members of our military aviation – every branch of service and every type of aircraft. However, we join as a community to honor the service and sacrifices of all Soldiers, Sailors, Airmen, and Marines. We are excited to showcase our community's immense gratitude to these heroes and their enduring legacy with the annual Veterans Day Parade.

The Veterans Day Parade will begin at 11:00am and will weave its way around The Battery Atlanta and Truist Park. The Parade Reviewing Stand will be on Battery Avenue, across from the Coca-Cola Roxy. We are excited about our new parade route and the viewing opportunities that it provides. Veterans, Representatives of active-duty forces of all branches of the Armed Forces, leadership from the State's Veterans Affairs, Department of Veteran Services, Veteran Service Organizations and local politicians and celebrities are represented. The Veterans Day Parade and the Pre-Opening Ceremony are **FREE** and **open to the public**.

### Veterans Festival at The Battery Atlanta

This event is to foster Atlanta's sense of patriotism, community spirit, and Atlanta's commitment to support our active military and veterans, with military vehicle displays and related themed exhibits. We have live entertainment at the stage as well as educational presentation by the National Infantry Museum, and other virtual assets. Parade winners will be presented with their trophy awards on the Georgia Power Stage after the Veterans Day Parade. The Veterans Festival at The Battery Atlanta takes place from 12:00pm to 3:00pm and is **FREE** and **open to the public**.

### Observance Ceremony at Georgia Pavilion Stage and Green Space

The Veterans Day Observance is to honor and thank all veterans who served and continue to serve will be held on Saturday, November 12<sup>th</sup> at The Battery Atlanta's Georgia Power Pavilion Stage. The sit down, formal ceremony commences after the parade ends (approximately 12:00pm) with military music, parade of flags and Veteran themed speaker(s). This event is **FREE** and **open to the public**.

### Freedom Ball

The evening after the Veterans Day Parade, we present the highly anticipated annual Freedom Ball. Taking place in the beautiful Oceans Ballroom of the Georgia Aquarium, we cap the Veterans Day celebration with a black-tie gala event with 500 attendees. Following the social reception, a delicious plated dinner will be followed by a moving military ceremony that honors the service of Georgia's Veterans, our featured keynote speaker, and presentation of the Marvin Myers Leadership Award. The Freedom Ball takes place from 6:00pm to 10:00pm. The Freedom Ball is the only Ticketed Event and tickets must be purchased on our website. Cost: \$100 per person, or \$1000 per table of 10.

For additional details about the venues, please visit The Battery Atlanta at <https://batteryatl.com> or for the Georgia Aquarium at [www.georgiaaquarium.org](http://www.georgiaaquarium.org).



# The Georgia Veterans Day Association, Inc.

## *41<sup>st</sup> Georgia Veterans Day Events*

*Saturday, November 12, 2022*

### Cash Sponsor and Partnership Packages

#### ***Diamond*** Sponsor

\$20,000

- Company logo on signage at event venues
- Logo displayed at website and online auction with link to website
- Logo displayed on screen at Georgia Power Pavilion at The Battery Atlanta during events
- Opportunity to have corporate video roll during events (pre-approved by GVDA)
- Two-page color advertisement in Digital Magazine (5,000+ subscriptions) & Printed Program
- Spotlight on Social Media platforms
- Special recognition in email newsletter and website
- Special recognition during the Freedom Ball
- Two VIP tables (total of 20 seats) at the Freedom Ball, with 8 bottles of wine total
- VIP credentials up to 20 to watch the Veterans Day Parade
- VIP credentials up to 20 to attend the Observance Ceremony
- Invitation for 4 to attend VIP lunch before events

#### ***Platinum*** Sponsor

\$10,000

- Company logo on signage at event venues
- Logo displayed at website and online auction with link to website
- Logo displayed on screen at Georgia Power Pavilion at The Battery Atlanta during events
- Opportunity to have corporate video roll during events (pre-approved by GVDA)
- Full page color advertisement in Digital Magazine (5,000+ subscriptions) & Printed Program
- Spotlight on Social Media platforms
- Special recognition in email newsletter and website
- Special recognition during the Freedom Ball
- One VIP table (total 10 seats) at the Freedom Ball, with 4 bottles of wine
- VIP credentials up to 10 to watch the Veterans Day Parade
- VIP credentials up to 10 to attend the Observance Ceremony
- Invitation for 2 to attend VIP lunch before events

#### ***Gold*** Sponsor

\$5,000

- Company logo on signage at event venues
- Opportunity to have a short corporate video roll during events (pre-approved by GVDA)
- Logo displayed at website and online auction with link to website
- Full page color advertisement in Digital Magazine (5,000+ subscriptions) & Printed Program
- Spotlight on Social Media platforms
- Special recognition in email newsletter and website
- Special recognition during the Freedom Ball
- VIP seating for 6 at the Freedom Ball with 2 bottles of wine
- VIP credentials up to 4 to watch the Veterans Day Parade
- VIP credentials up to 4 to attend the Observance Ceremony



## The Georgia Veterans Day Association, Inc.

### **Silver** Sponsor

\$2,500

- Company logo on signage at event venues
- Logo displayed at website and online auction with link to website
- Logo displayed at the screen at Georgia Power Pavilion Stage at The Battery during events
- Full page black & white advertisement in Digital Magazine (5,000+ subscriptions)
- Recognition in email, website and social media platforms.
- Special recognition during the Freedom Ball.
- VIP seating for 2 at the Freedom Ball

## Cash Sponsorship Pledge

**\*\* Please complete this form and SUBMIT BY September 6th \*\***

We will contribute \$ 20,000 as Diamond Sponsor

We will contribute \$ 10,000 as Platinum Sponsor

We will contribute \$ 5,000 as Gold Sponsor

We will contribute \$ 2,500 as Silver Sponsor

We wish to make a donation of \$ \_\_\_\_\_

**Print name legibly and exactly as it should appear in all printed materials.**

Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Full Address: \_\_\_\_\_

### *Payment information:*

\* Our firm will need a GVDA invoice, please send to: \_\_\_\_\_

\* Checks made payable to (GVDA, Inc.) Georgia Veterans Day Association, Inc.

\* Please mail to GVDA office address:

**GVDA, Inc., 2774 N. Cobb Pkwy - Suite 109-196, Kennesaw, GA 30152**

\* Credit Card – pay online at PX Store page at [www.GeorgiaVeteransDay.org](http://www.GeorgiaVeteransDay.org) or contact Cecilia Miller at 404-518-3551 [cmiller@georgiaveteransday.org](mailto:cmiller@georgiaveteransday.org).

*Artwork for logo submission as soon as possible, and Ads for Souvenir program  
**by deadline of 09/30/2022.***