



To: All Participants in the 2023 Georgia Veterans Day Parade in Midtown Atlanta!

Dear Parade Participants:

Thank you for joining us in our mission to honor Veterans! We could not accomplish this important task without your support and participation.

Georgia Veterans Day Association works extremely hard to ensure that our participants and attendees enjoy the Georgia Veterans Day Parade in Atlanta in a safe and welcoming environment. Like many event organizers, we take event security very seriously and we wanted to remind everyone to assist us with this important task.

Each entry will be forwarded a vehicle sign to place in your front windshield when attempting to pass through an Atlanta Police barricade to access our Assembly Area. The only vehicles that should be entering the assembly area are those that will be driven in the parade. If you are dropping off marchers or other entries, please do so outside of the assembly area barricades. Remember, there are many people walking around the area, so please drive slowly within the Assembly Area for everyone's safety. Most importantly, if you see something that appears to be a security issue to our participants, please alert a Parade Marshal or Atlanta Police Officer with your concern.

While we encourage everyone to participate and show their appreciation for our Veterans, we want to inform all participants that the Parade is not to be used as a political or social forum. As a reminder, there is to be no offensive language, displays, or presentations that affect the experience of other participants or attendees. The Georgia Veterans Day Parade is about honoring our Military Veterans and Active Duty Servicemembers.

Be safe! Have fun!

Respectfully,

Parade Committee
Georgia Veterans Day Association, Inc.

PARADE & ASSEMBLY AREA INSTRUCTIONS

PARADE ASSEMBLY AREA, OPENS AT 9:00AM (0900hrs)!

Atlanta Police Department will begin street closures at that time, so be prepared for increased traffic and allow additional time.

Groups will enter their assigned Assembly Area location and organize their entry on the street within their Division. Those being dropped off by car or bus in the West Peachtree unloading zone, will enter the Assembly Area on 17th Street and check in with the red registration tent.

PLEASE NOTE: Vehicle entries should enter the Assembly Area at the intersection of Peachtree Street and West Peachtree Street. Please use the attached “Vehicle Entry” sign to gain entry. **ONLY VEHICLES DRIVING IN THE PARADE ARE TO ENTER THE ASSEMBLY AREA!**

BUS & VAN UNLOADING AREA:

Buses and vans will use the extreme right-hand lane of West Peachtree Street between 15th Street and 17th Street to **quickly** unload their passengers. Once exiting your vehicle, you will take all orders from the Parade Marshals and move towards the Assembly Area. One representative from each entry should check-in with the GVDA HQ Tent (red tent) located on 17th Street. Once empty, buses will depart this area immediately and move to the bus loading area identified below.

BUS & VAN LOADING AREA:

Immediately upon dropping off passengers, all buses and vans will move to the Bus & Van Loading area located on West Peachtree Street north of 5th Street. Buses and vans will enter that area and park on the far right-hand lane and follow all instructions from Parade Marshals. Once your entry has exited the Parade Route, quickly load passengers onto your vehicles and exit the area.

REGISTRATION AT ASSEMBLY AREA: (Location: 17th Street)

Please check-in at the red tent/registration table to receive any updated information.

6 PARADE DIVISIONS:

Motorcycles- GRAY - (designated groups will be advised of their location)

DIVISION 1- GRAY - VIP Corvettes - Peachtree Street, in front of Woodruff Arts Ctr

DIVISION 2- RED – Peachtree Street, north of 16th Street

DIVISION 3- BLUE – 17th Street, east of Peachtree Street

DIVISION 4- YELLOW – 17th Street, west of Peachtree Street

DIVISION 5- GREEN – 16th Street, east of Peachtree Street

DIVISION 6- PINK – 16th Street, west of Peachtree Street

RESTROOM FACILITIES:

We will have portable restrooms including ADA restrooms on Peachtree Street between 16th and 17th Street and in the Disbanding Area.

PARADE ROUTE, 1 mile:

The Georgia Veterans Day Parade will begin at 1100hrs. Please follow your Parade Marshals instructions. Your name and the information you have submitted per online form will be announced by our Master of Ceremonies as you arrive to the Parade Reviewing Stand (at Peachtree Street and 11th Street). End of the Parade Route will be the intersection of Peachtree Street and 5th Street.

PARADE REVIEWING STAND:

The Reviewing Stans is on Peachtree Street at the intersection of 11th Street. Pre-opening ceremony starts at 11:00am. Atlanta Fire Rescue Department is scheduled to bring their ladder truck to suspend our Nation's Flag across Baker Street.

PARADE TROPHY AWARDS PRESENTATION

Parade trophies will be presented to each winner the week following the event. A member from the GVDA Board of Directors will coordinate delivery and presentation of your trophy.

The Point of Contact that you submitted on the Parade application will be contacted, and winners will be posted on our Facebook page.

8 CATEGORIES FOR CONSIDERATION:

President's Trophy
Most Patriotic
Best Military
Best Veteran
Best Band
Best Marching
Best Non-Veteran
Best ROTC Unit

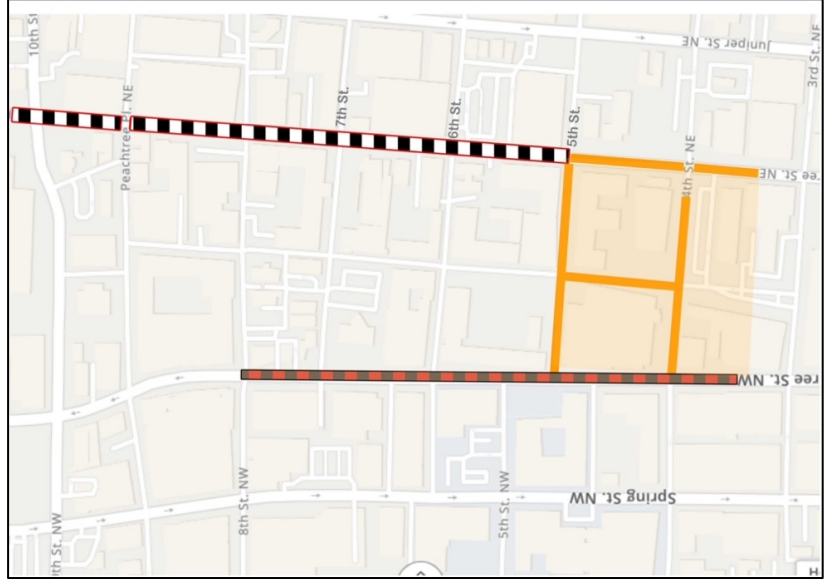
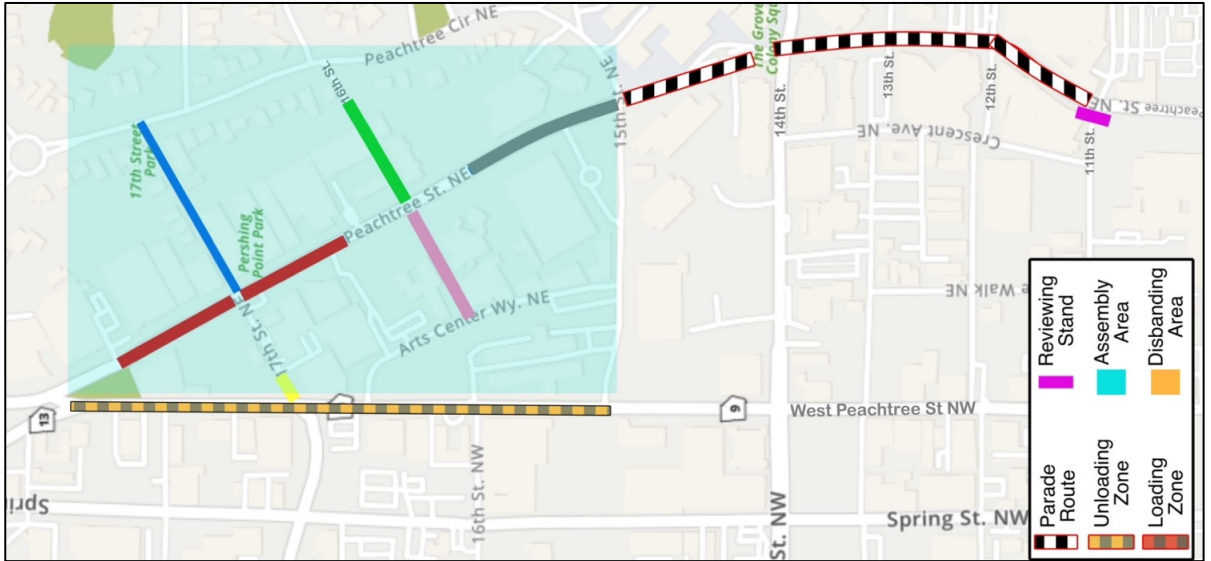
2023 Veterans Day Events in Midtown Atlanta, Saturday, November 11th

0900 – 1300 Veteran Expo on Callaway Plaza at Woodruff Arts Center
0930 – 1030 Observance Ceremony in Azadi Galleria at Woodruff Arts Center
1100 – 1230 Georgia Veterans Day Parade in Midtown Atlanta
1800 – 2200 Freedom Ball at the Cobb Galleria Centre

GVDA PARADE CONOP Rev20231105

ASSEMBLY AREA
VETERANS DAY PARADE
0900-1100hrs (9:00am-11:00am)
1100-1230hrs (11:00am-1:00pm)






2023 Georgia Veterans Day Parade Route



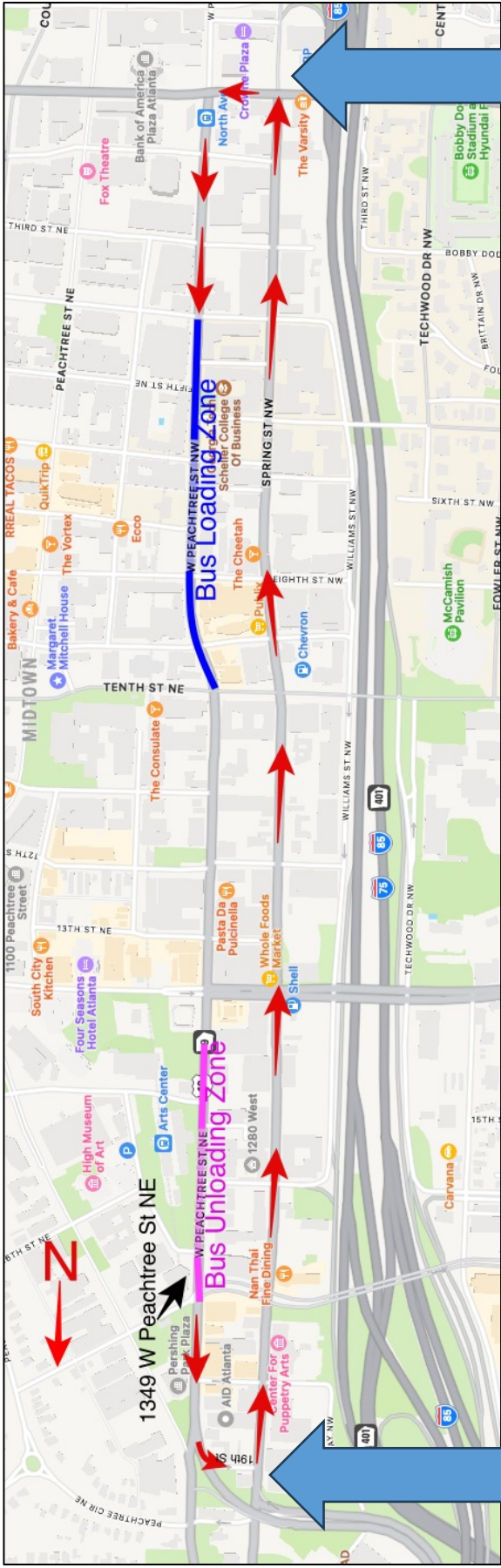
2023 Parade Assembly Area



ROAD CLOSURES BEGIN	NLT 0900hrs (9:00am)
ASSEMBLY AREA OPERATIONAL	0900-1230hrs (9:00am-12:30pm)
VETERAN EXPO AND DISPLAYS	0900-1300hrs (9:00am-1:00pm)
OBSERVANCE CEREMONY	0930-1030hrs (9:30am-10:30am)
PARADE STARTS	1100hrs (11:00am)
PARADE & ALL EVENTS END	1300hrs (1:00pm)

-  BUS/VAN DROP OFF
-  REGISTRATION TENT
-  RESTROOM FACILITIES
-  FIRST AID/MEDICAL SUPPORT
-  VETERAN EXPO & DISPLAYS

2023 Bus Loading/Unloading Plan



- Buses will enter the Bus Unloading Zone and follow instructions from Marshals.
- Quickly unload your passengers and head NORTH on West Peachtree Street.
- Turn LEFT onto 19th Street and then turn LEFT onto Spring Street.
- Follow Spring Street SOUTH until you turn LEFT onto North Ave.
- Turn LEFT onto West Peachtree Street and follow instructions from Marshals.
- When your passengers have completed the parade, please load quickly.
- Once you are loaded, please depart the area in a safe manner.
- SAFETY IS IMPORTANT – watch for parade entries and marchers in the area.

USE 1349 W PEACHTREE ST FOR GPS ADDRESS – DO NOT ENTER THAT BLDG.

ARRIVAL AT BUS UNLOADING AREA
 PARADE STARTS
 PARADE ENDS

0900-1030hrs (9:00am-10:30am)
 1100hrs (11:00am)
 1300hrs (1:00pm)

*Road closures may start prior to 090000hrs (9:00am), so please use caution.

POINT OF CONTACT INFO

Kevin VanDyke
kvandyke@GVDA.org
 C: (770) 597-7093
 Spencer Kealey
skealey@GVDA.org
 C: (470) 885-9745



Division	March Order	Organization Name
1	1	HMMV Lead
1	2	Corvette Atlanta
2	1	Parade Banner KSU-GATECH ROTC
2	2	116th Army Band
		Korean War Veterans - Grand Marshal Float
		MCOE Soldiers with JLTV and Stryker
2	3	Truist Bank
2	4	Georgia Chapter of the Vietnam Helicopter Pilot's Association
2	5	Druid Hills High School Navy JROTC
2	6	Chamblee High School, JROTC
2	6	Fulton County Schools Westlake High School
2	7	Lovejoy High School AFJROTC
2	7	The Korean Veterans Association Southern Regional Chapter USA
2	8	AARP Georgia
2	9	Girl Scout of Greater Atlanta Troop #23169
2	10	Sandy Creek HS AFJROTC
2	11	Griffin High School Army JROTC
2	11	Atlanta Chapter 465, Military Order of the Purple Heart
2	12	Cox Enterprises
2	12	U.S. Navy Sea Cadet Corps Georgia Division
2	13	US Army Corps of Engineers-South Atlantic Division
2	14	Republic of China Veterans Association of Atlanta (Taiwan)
2	14	Mercedes-Benz USA
2	14	Wounded Warrior Project
2	15	lithonia High NJROTC
2	15	Patriots of Liberty Society - Children of the American Revolution
2	16	Snellville Middle School Junior Leadership School
2	17	Norcross High School JROTC
2	18	Montford Point Marines Atlanta Chapter 5
2	19	JROTC Roswell High School
2	20	GA Military Women
2	21	Georgia Tech
2	21	MILLER GROVE HIGH SCHOOL JROTC
2	22	J.B. Hunt Transport
2	23	USO Kroger Mobile
3	1	DeKalb Police
3	2	Lockheed Martin Aeronautics Company - Marietta, GA
3	3	Gwinnett County Middle Schools Junior Leadership Corps
3	4	Girl Scout Troop 1368
3	5	Kalayaan Fil-American Veterans
3	6	Southwest DeKalb High School NJROTC Unit
3	7	Atlanta Vietnam Veterans Business Association
3	8	Atlanta Freedom Bands
3	9	Norcross Blue Devil Battalion JROTC
3	10	U.S. Army (JROTC) Fulton Schools

3	11	Tri-Cities HS
3	12	Cub Scout Pack 703
3	13	Sweetwater Middle School Junior Leadership Corps (JLC)
3	14	Tri-Cities High School Marching Band
3	15	North Springs High School JROTC
3	16	KPMG Veterans BRG
3	17	Department of Veterans Affairs - Atlanta VA Employees Association
3	18	Veterans of Foreign Wars of the US - Georgia
3	19	D. M. Therrell High School
3	20	Banneker High School Army JROTC
3	21	Operation Homefront
3	22	AKUS - America Korea United Society
3	23	Georgia Women Veterans
3	24	Jonesboro High School AFJROTC
3	25	National Georgia Forestry
4	1	ATLANTA PUBLIC SCHOOLS JROTC
5	1	University of North Georgia Golden Eagle Band
5	2	Georgia Power Company-Military Veterans in Power Employee Resource Group
5	3	Kappa Epsilon Psi Military Sorority, Inc.
5	4	Mount Zion High School AFJROTC
5	5	Atholl Highlanders USA
5	6	D.M Therrell High School Advanced Repertory Dance Company
5	7	Norfolk Southern Railroad
5	8	Alpha Delta Omega Military Sorority Inc.
5	9	Animals Deserve Better dba Paws For Life USA
5	10	Salesforce Vetfroce
5	11	Cascade UMC Cub Scout Pack 579
5	12	NATTONAL ASSOCIATION OF BLACK MILITARY WOMEN ATLANTA METROPOLITAN C
5	13	Team Rubicon
5	14	AmVetspos#t911
5	15	Zeta Phi Beta Sorority Inc.
5	16	AF GA951
5	17	Ms. Georgia Senior America (USMC Veteran)
5	18	US National Forestry
5	19	Mu Beta Phi Military Fraternity
5	20	Keeping Veterans Fit
5	21	Miss Eminence Plus
5	22	The Little Sober Bar
5	23	Foundation For Universal Culture
5	24	Committee to Elect Joyce Farmer for Sheriff
6	1	Riverside Military Academy
6	2	Centennial High School JROTC
6	3	Walking Veterans

PARADE



20

23

ENTRY