



44th ANNUAL GEORGIA VETERANS DAY EVENTS

“HONORING WOMEN IN UNIFORM”

Saturday, November 8, 2025

28 February 2025

Dear GVDA Sponsors and Partners,

The Mission of the **Georgia Veterans Day Association** is to honor our Veterans and Active-Duty Military in addition to educating our fellow citizens on the service and sacrifice of our men and women who wear and have worn our Nation's uniform. We accomplish these goals by organizing and hosting our annual Veterans Day events. We are pleased to announce that the **44th Annual Georgia Veterans Day Events (Georgia Veterans Day Parade in Midtown Atlanta and Observance Ceremony)** proudly presented by the *Georgia Veterans Day Association, Inc.*, will be held on **Saturday, November 8th**. In addition, we are excited to host our annual black-tie **Freedom Ball** that evening as our signature event returns to the Oceans Ballroom at the Georgia Aquarium.

Each year, the Georgia Veterans Day Association honors all Veterans, from every branch of service and from every period of service – both in peace and in war. However, we always select an official theme to pay special honors to a specific group of Veterans. Our 2025 Official Theme will be: “**Honoring Women in Uniform**”.

Since the birth of our nation, women have supported or served as a member of our military forces during peace and in war. Today, women are proudly serving in almost every job available across the six branches of our military. From their early service as nurses providing much needed care to dynamic Infantry leaders on today's battlefield, women have been vital to the success of our armed forces. In 2025, our goal is to honor the contributions by women who have honorably served in our military and to inspire the next generation who will follow in their footsteps.

We look forward to partnering with you to make these events possible for the Veteran community. Contributions are fully tax-deductible and will be very much appreciated this year! We cannot complete our mission without your assistance. And most importantly, every member of our association is a true volunteer – meaning that every dollar raised goes towards our events.

If you have any sponsorship questions or require any additional information, please contact our Association Secretary Cecilia Miller at 404.518.3551 or cmiller@georgiaveteransday.org. I also encourage you to visit our website GeorgiaVeteransDay.org for updates and complete event information.

Respectfully,

Kevin L. Miller
President & Chairman

Georgia Veterans Day Association, Inc. (GVDA, Inc.) is a 501(c)(3) Tax Exempt Organization IRS Letter dated July 18, 1989, registered with the State of Georgia. EIN 58-183687

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Mission & History

"The Mission of the Georgia Veterans Day Association, Inc., is to honor our Veterans and Active-Duty Military in addition to educating our fellow citizens on the service and sacrifice of our men and women who wear and have worn our Nation's uniform. We accomplish these goals by hosting the annual Georgia Veterans Day Events comprising of – Veterans Day Parade, Veterans Festival, Observance Ceremony and Freedom Ball."

Veterans Day is celebrated by our nation as a reminder of the tremendous sacrifices endured by our nation's Veterans to ensure America's freedom. Our Veterans have bravely and proudly carried the burden of defending this country by their honorable service during war and peacetime. And for that, there are no words to express our gratitude.

The events we present each year are a powerful and significant message to our Veterans and those currently serving. They reinforce our appreciation for their service and sacrifice and creates a forum where service members can share experiences in an effort to bridge the civilian to military gap. History is best learned from the mouths of those who have lived it and we encourage dialogue.

The GVDA is very appreciative of our partners and corporate sponsors for without their support our events would not be possible.

The Georgia Veterans Day Parade in Atlanta and the Observance Ceremony will both take place in Midtown Atlanta. This exciting area offers our attendees easy access to great parking with amazing food and shopping options after our events.

Our Freedom Ball will be held at the Georgia Aquarium in 2025. Additional details including ticket purchase information is available on our website. With all our events taking place in Atlanta, we encourage everyone to make this your destination to honor our Veterans.

Program Overview

The Georgia Veterans community is about three quarters of million strong, very vibrant and has a strong sense of community. Our state and the Greater Atlanta area is a great place to live with a thriving economy and has a strong volunteer community. Georgia veterans are a strong workforce that impacts the local economy. There are numerous Veterans Organizations and affiliate groups in Georgia, and we are honored to partner with these organizations to present our annual Veterans Day events.

These annual November events makes known the names and faces of those exceptional individuals who have dedicated their lives to ensure the security of our Nation and those around the world in search of Freedom. But it also provides countless opportunities, both to those connected with the military and to those citizens who wish to show their appreciation, to interact and offer their thanks and appreciation. Students currently enrolled in military academies or JROTC groups can appear before their loved ones to be encouraged and receive praise for their dedication. Those who served (or the families of those who have served their Nation) have the opportunity to be officially recognized and thanked by fellow citizens. For those who are not connected with the military in any way have an extraordinary opportunity to be educated on the many aspects of military service and on the great diversity of those who served. For all those who participate, both in GVDA events and those who cheer them on, our annual events are an invaluable opportunity for patriotism, community spirit, camaraderie, and a simple reminder and appreciation that the personal freedoms we enjoy have been provided and safeguarded by the dedicated members of our military.



Program Events

Veterans Day Parade

The Georgia Veterans Day Parade in Atlanta will pay tribute to roughly three-quarters of a million Georgia Veterans and their families. Our official 2025 is: "Honoring Women in Uniform" and honors the generations of women who have served in our Armed Forces. However, we join as a community to honor the service and sacrifices of all Soldiers, Sailors, Airmen, and Marines. We are excited to showcase our community's immense gratitude to these heroes and their enduring legacy with the annual Veterans Day Parade.

On 08 November 2025, the Veterans Day Parade will begin at 11:00am and will weave its way down Peachtree Street from 15th Street to 5th Street in beautiful Midtown Atlanta. We are excited about our new parade route and the viewing opportunities that it provides. Veterans, Representatives of active-duty forces of all branches of the Armed Forces, leadership from the State's Veterans Affairs, Department of Veteran Services, Veteran Service Organizations and local politicians and celebrities are represented. The Veterans Day Parade and the Pre-Opening Ceremony are **FREE** and **open to the public**.

Observance Ceremony

The Veterans Day Observance is to honor and thank all veterans who served and continue to serve will be held on Saturday, November 8th in Midtown Atlanta. The sit down, formal ceremony takes place before the Veterans Day Parade from 9:30am to 10:30am and features Veteran themed speakers. This event is **FREE** and **open to the public**. Our Observance Ceremony takes place in the Azadi Galleria of the Woodruff Arts Center in Midtown Atlanta.

Freedom Ball

The evening after the Veterans Day Parade, we present the highly anticipated annual Freedom Ball. Taking place in the beautiful Oceans Ballroom at the Georgia Aquarium, we cap the Veterans Day celebration with a black-tie gala event with over 500 attendees. Following the social reception, a delicious plated dinner will be followed by a moving military ceremony that honors the service of Georgia's Veterans, our featured keynote speaker, and presentation of the Marvin Myers Leadership Award. The Freedom Ball takes place from 6:00pm to 10:30pm. The Freedom Ball is the only Ticketed Event and tickets must be purchased on our website. Cost: \$125 per person, or \$1250 per table of 10.

Additional Information

For additional information on our 2025 events, please visit us online at www.GVDA.org.



The Georgia Veterans Day Association, Inc.

44th Georgia Veterans Day Events

Saturday, November 8, 2025

Cash Sponsor and Partnership Packages

- | | |
|--|---------------------|
| <i>Diamond</i> Sponsor | \$20,000 |
| <ul style="list-style-type: none">• Company logo on signage at event venues• Logo displayed at website and online auction with link to website• Logo displayed during events• Opportunity to have corporate video roll during events (pre-approved by GVDA)• Two-page color advertisement in Digital Magazine (5,000+ subscriptions) & Printed Program• Spotlight on Social Media platforms• Special recognition in email newsletter and website• Special recognition during the Freedom Ball• Two VIP tables (total of 20 seats) at the Freedom Ball, with 4 bottles of wine total• VIP credentials up to 10 to watch the Veterans Day Parade• VIP credentials up to 10 to attend the Observance Ceremony | |
|
<i>Platinum</i> Sponsor |
\$10,000 |
| <ul style="list-style-type: none">• Company logo on signage at event venues• Logo displayed at website and online auction with link to website• Logo displayed during events• Opportunity to have corporate video roll during events (pre-approved by GVDA)• Full page color advertisement in Digital Magazine (5,000+ subscriptions) & Printed Program• Spotlight on Social Media platforms weekly• Special recognition in email newsletter and website• Special recognition during the Freedom Ball• One VIP table (total 10 seats) at the Freedom Ball, with 4 bottles of wine• VIP credentials up to 6 to watch the Veterans Day Parade• VIP credentials up to 6 to attend the Observance Ceremony | |
|
<i>Gold</i> Sponsor |
\$5,000 |
| <ul style="list-style-type: none">• Company logo on signage at event venues• Opportunity to have a short corporate video roll during events (pre-approved by GVDA)• Logo displayed at website and online auction with link to website• Full page color advertisement in Digital Magazine (5,000+ subscriptions) & Printed Program• Spotlight on Social Media platforms• Special recognition in email newsletter and website• Special recognition during the Freedom Ball• VIP seating for 6 at the Freedom Ball with 2 bottles of wine• VIP credentials up to 2 to watch the Veterans Day Parade• VIP credentials up to 2 to attend the Observance Ceremony | |



The Georgia Veterans Day Association, Inc.

Silver Sponsor

\$2,500

- Company logo on signage at event venues
- Logo displayed at website and online auction with link to website
- Logo displayed at the screen during events
- Full page black & white advertisement in Digital Magazine (5,000+ subscriptions)
- Recognition in email, website and social media platforms.
- Special recognition during the Freedom Ball.
- VIP seating for 2 at the Freedom Ball and 2 VIP seats to attend the Observance Ceremony.

Cash Sponsorship Pledge

**** Please complete this form and SUBMIT BY September 6th ****

☐ We will contribute \$ 20,000 as Diamond Sponsor

☐ We will contribute \$ 10,000 as Platinum Sponsor

☐ We will contribute \$ 5,000 as Gold Sponsor

☐ We will contribute \$ 2,500 as Silver Sponsor

☐ We wish to make a donation of \$ _____

Print name legibly and exactly as it should appear in all printed materials.

Donor Name: _____

Contact Name: _____

Email: _____

Phone Number: _____ Mobile Number: _____

Full Address: _____

Payment information:

* Our firm will need an GVDA invoice, please send to: _____

* Checks made payable to (GVDA, Inc.) Georgia Veterans Day Association, Inc.

* Please mail to GVDA office address:

GVDA, Inc., 2774 N. Cobb Pkwy - Suite 109-196, Kennesaw, GA 30152

* Credit Card – pay online at PX Store page at www.GeorgiaVeteransDay.org or contact Cecilia Miller at 404-518-3551 cmiller@georgiaveteransday.org.

*Artwork for logo submission as soon as possible, and Ads for Souvenir program
by deadline of 09/30/2025.*

2025 Georgia Veterans Day Association Event Plan



44th Annual Georgia Veterans Day Parade

Location:	Midtown Atlanta (Peachtree Street from 15th to 5th)
Time:	1100 – 1300 (11:00am to 1:00pm)
Attendees:	Military & Community Leaders Foreign Diplomats Veteran Service Organizations & Providers Sponsors and Partners Veteran Organizations JROTC/ROTC Units from around the State of Georgia Active Duty/National Guard/Reserve Military Units Community & Civic Organizations
Cost:	No cost to participate in the parade nor to view the parade. Free and open to the public.
Additional Comments:	We will also be paying special honors in support of our theme "Honoring Women in Uniform".

2025 Georgia Veterans Day Association Event Plan



GVDA Observance Ceremony

Location:	Azadi Galleria at The Woodruff Arts Center
Time:	0930 – 1030 (9:30am to 10:30am)
Attendees:	Military & Community Leaders Foreign Diplomats Veteran Service Organization Leaders Veterans Military Family Members
Program:	Formal ceremony to honor our Veterans Featured Speakers (Military and Veteran Leaders)
Cost:	No cost to participate in the parade nor to view the parade. Free and open to the public.
Additional Comments:	We are excited to have many representatives from all veteran and community organizations. .

2025 Georgia Veterans Day Association Event Plan



GVDA Freedom Ball

Location:	Oceans Ballroom at the Georgia Aquarium
Time:	1800 – 1030 (6:00pm to 10:30pm)
Attendees:	Corporate Sponsors Veterans Service Organizations Community and Civic Organizations Military and Community Leaders Guest and Keynote Speakers
Program:	Military-themed Program Big Band Orchestra with dancing Seated Dinner Marvin Myers Leadership Award Presentation
Cost:	\$125 per person / \$1,250 per table of 10 <i>*Each ticket is subsidized through our corporate sponsors and do not represent the actual cost of the event.</i>
Additional Comments:	Our program will have military-themed performances and Veteran engagement to showcase our theme of "Honoring Women in Uniform".